

AMANDA BOURGEOIS

SENIOR USER EXPERIENCE DESIGNER



EXECUTIVE SUMMARY

Senior UX Designer with 9+ years of experience designing B2B SaaS products that transform complex, data-heavy workflows into intuitive web and mobile solutions. Skilled in user research, usability testing, and data visualization to simplify decision-making and improve operational efficiency. Experienced in collaborating with cross-functional teams in fast-paced Agile environments to deliver human-centered, impactful products.

PROFESSIONAL EXPERIENCE

SENIOR UX DESIGNER OCT 2021 - AUG 2025

Fidelity Investments | Asset Management Enterprise Tool

Led end-to-end UX strategy for B2B SaaS enterprise financial tooling across Fidelity's Asset Management organization. Oversaw research, requirements, prototyping, and iterative testing to deliver intuitive solutions for highly complex, data-dense workflows serving thousands of users.

- **Designed and delivered 3 mission-critical workflows, 20+ data visualizations, and 27 new product features**, simplifying fund-management processes.
- **Supported 12 product and engineering teams simultaneously**, driving clarity, alignment, and delivery in a high-velocity environment.
- **Championed human-centered design** through user interviews, contextual inquiry, and usability testing to uncover pain points and shape requirements.
- **Translated ambiguous business needs and regulatory constraints** into actionable UI/UX solutions, ensuring accessibility, accuracy, and ease of use.
- **Built and refined a scalable design system** using Material Design 3 and Angular libraries, improving consistency, speed, and cross-team alignment.
- **Created journey maps, user flows, rapid prototypes**, and interactive demos in Figma to guide decision-making across technical and non-technical audiences.

abourgeois.com

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Denver, Colorado

EDUCATION

**METRO STATE UNIVERSITY
OF DENVER**

Bachelor of Arts, Psychology

CERTIFICATIONS

COURSERA

HTML, CSS, JS & Bootstrap

MEETUP ORGANIZER

Web Masters of Longmont,
CO

SKILLS

DESIGN

Prototyping
User Interaction
Information Architecture
Design Systems
Storytelling
Goal Alignment

RESEARCH

User Interviews
Usability Testing
Journey Mapping
Design Synthesis
Discovery
Analysis

- **Presented design rationale and research insights** to senior leadership, ensuring consensus on direction and outcomes.

Key Accomplishment:

Led a redesign that **reduced a core user process from 4 hours to 15 minutes**, generating significant annual savings and improving experience consistency—demonstrating my ability to simplify complex systems.

UX DESIGNER & BUSINESS OWNER SEP 2015 - OCT 2021
My Web Dev Girl | Web/Mobile Design & Digital Marketing

Founded and operated a design business delivering user-centered web and mobile experiences for 65+ clients across healthcare, wellness, legal, real estate, and professional services.

- **Led complete lifecycle design** from research and prototyping to testing and deployment.
- **Built responsive websites with HTML/CSS/JS** and CMS integrations, ensuring fast, accessible, and scalable experiences.
- **Conducted user behavior analysis** using Google Analytics, Hotjar, and interviews to guide iterative improvements.
- **Presented design solutions** to diverse stakeholders, distilling complex technical concepts clearly.
- **Delivered multiple projects simultaneously**, demonstrating self-management, adaptability, and high-velocity execution.
- **Created lightweight design systems** and reusable style foundations to maintain consistency across projects.

Key Accomplishment:

Successfully designed and launched digital experiences for **65+ small to medium-sized companies**, consistently improving usability, conversion rates, and customer engagement—illustrating a strong ability to quickly understand new domains and simplify complex information into accessible experiences.

SOFTWARE

Figma
Material 3
Angular
Confluence
Jira
Hotjar

WORK SAMPLES

HILLCREST GLASS

hillcrest-glass.com

The information architecture design helped customers understand the company's services, resulting in increased sales. Due to the increased online sales, the owner was able to sell the company shortly after launching this website.

BRYAN MATTHEWS

CONCRETE

bryanmatthews.com

The brutalist design showcases their custom concrete job portfolio and is increasing sales with commercial clients.

CACHEQ

cacheq.com

This startup's futuristic, interactive design demonstrates innovative thinking and enables the team to secure more funding rounds.